

festival
foods

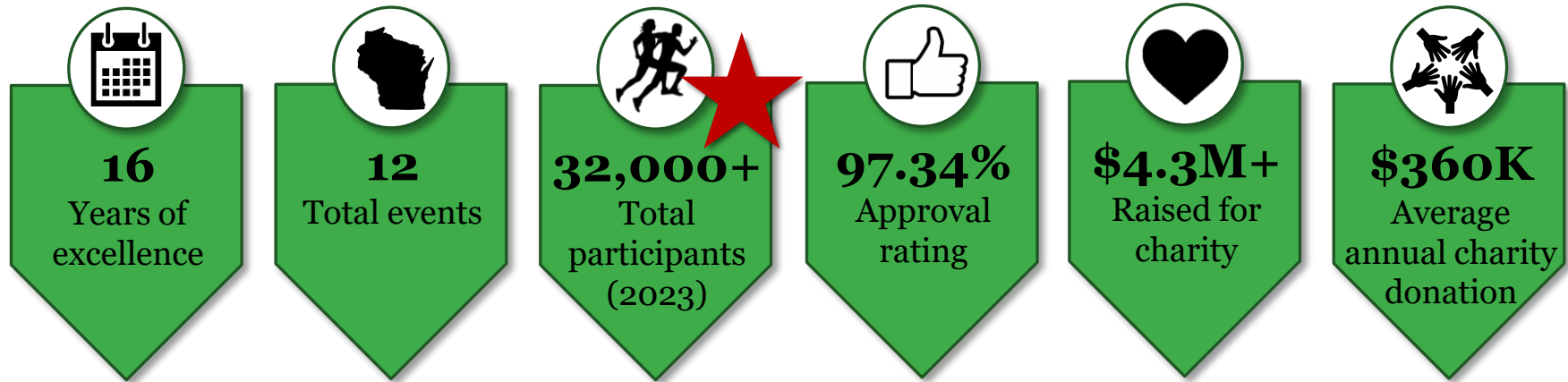
TURKEY TROT



Thanksgiving Day: Thursday, November 28, 2024

Benefitting:



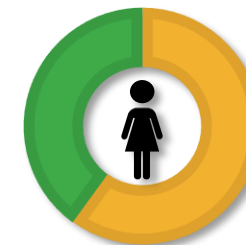


VISION

To give back to the community and raise awareness of select charities. The Festival Foods Turkey Trot will create and sustain an event that focuses on **Families, Healthy Living, Fun, and a Sense of Community** for all ages and abilities.

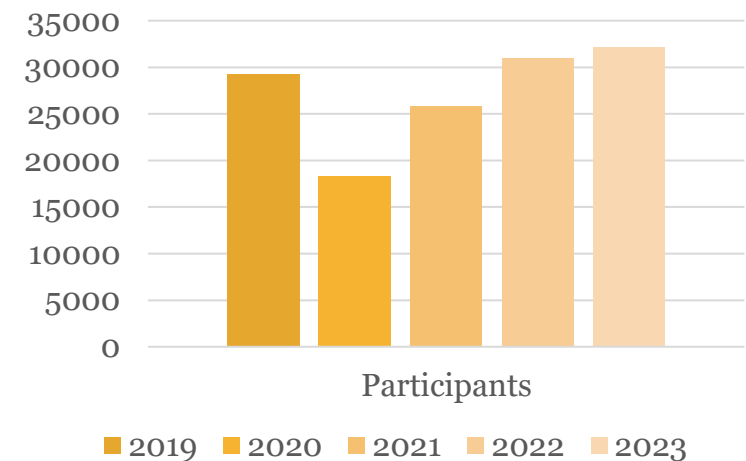


DEMOGRAPHICS



60% Female
30% Male

Annual Participation



A photograph of several volunteers in a warehouse setting, wearing winter hats and jackets, packing food into boxes. The volunteers are focused on their task, with one person in the foreground wearing a pink jacket and a grey beanie. The background shows more volunteers and stacks of food containers. A sign in the background reads "DONATE YOUR PIE HERE".

KEY PARTNER OPPORTUNITIES

Opportunities to show your involvement



Public Awareness

- Emcee recognition
- Part of a family tradition
- Support of YMCA and Boys & Girls Club
- Support of local community



Store Materials

- Grocery bags
- Signage
- Posters
- Store associate worn t-shirts



Event Materials

- On-site banners
- Logo on t-shirts
- Finish chute signage
- Banners in event venues



Digital Opportunities

- Logo on event website
- Logo on community registration website
- Digital promotion
- Logo in participant emails
- Social media mentions



And More Special Incentives

- Registration discounts for employees
- Booth at registration
- Promotional materials for participants
- Coupon opportunities



Posters & Save the Dates



Grocery Bag Highlights

- Over 1.5 million printed
- Exclusive advertising opportunity for logo on bags
- Deadline for logo printing – April 30, 2024

T-Shirts

- Back artwork



Finish Chute Signage



Thank You



FestivalFoodsTurkeyTrot.com

Benefiting:

