

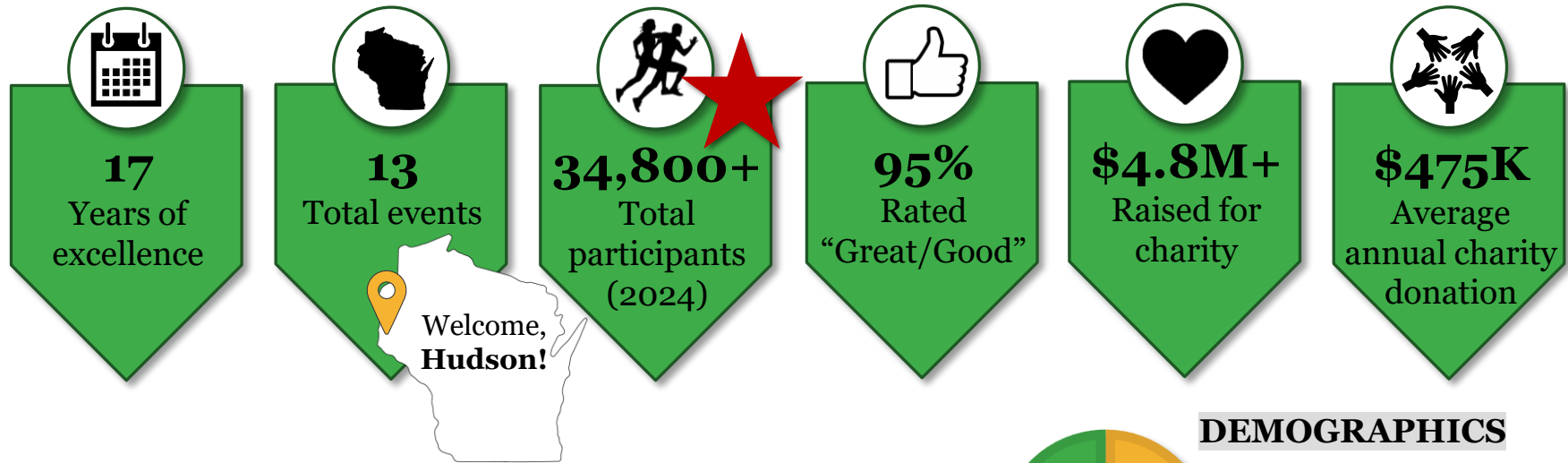
festival
foods
TURKEY
TROT



**Thanksgiving Day:
Thursday, November 27, 2025**

Benefiting:

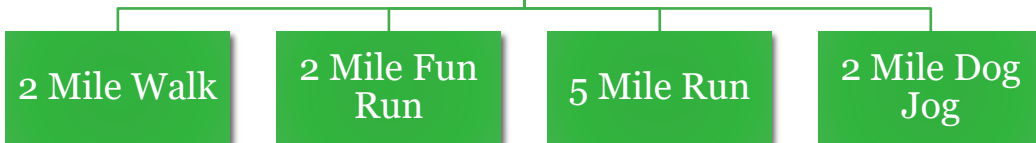




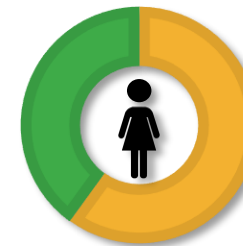
VISION

To give back to the community and raise awareness of select charities. The Festival Foods Turkey Trot will create and sustain an event that focuses on **Families, Healthy Living, Fun, and a Sense of Community** for all ages and abilities.

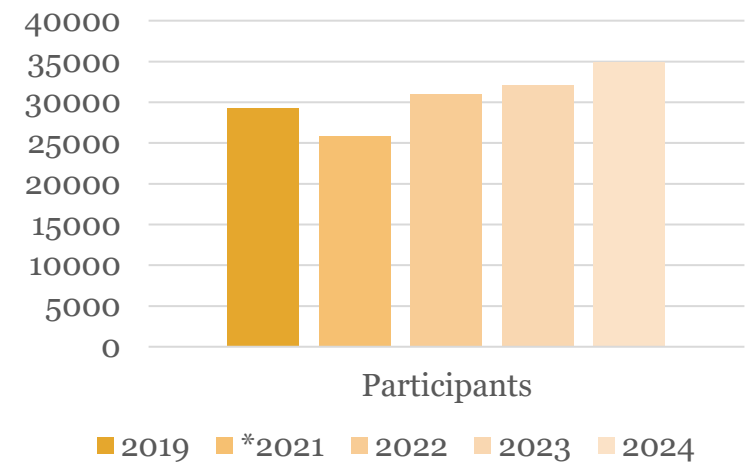
4 Events



DEMOGRAPHICS



Annual Participation





KEY PARTNER OPPORTUNITIES

Opportunities to show your involvement



Public Awareness

- Emcee recognition
- Part of a family tradition
- Support of YMCA and Boys & Girls Club
- Support of local community



Store Materials

- Grocery bags
- Signage
- Posters
- Store associate worn t-shirts



Event Materials

- On-site banners
- Logo on t-shirts
- Finish chute signage
- Banners in event venues



Digital Opportunities

- Logo on event website
- Logo on community registration website
- Digital promotion
- Logo in participant emails
- Social media mentions



And More Special Incentives

- Registration discounts for employees
- Booth at registration
- Promotional materials for participants
- Coupon opportunities



Finish Chute Signage



T-Shirts

- Back artwork

Posters & Save the Dates

festival
TURKEY TROT
17TH ANNUAL

Fleet Farm

G **RODAC** **KEMPS**
FOLEY **pepsi** **UNFI**
Life Venture **opel foods** **General Mills**
CAMERON'S **#FestivalFoodsTurkeyTrot**

All proceeds benefit:
the Y **BOYS & GIRLS CLUB**

festival
TURKEY TROT
17TH ANNUAL

THANKSGIVING MORNING
NOVEMBER 28, 2024
2-Mile Walk • 2-Mile Fun Run • 5-Mile Run

SAVE THE DATE!

REGISTER
BEFORE NOVEMBER 1 FOR THE LOWEST RATE

WIN ME!

Text TROT TO 78402 TO WIN GREAT PRIZES!

- Traeger Wood Pellet Grill (GRAND PRIZE)
- FREE Festival Foods Turkey Trot Registration
- FREE Festival Foods Turkey Trot Merchandise

By signing up, you agree to receive recurring automated marketing texts from Festival Foods at the telephone number used to sign up. Consent not required for purchase. Message and data rates may apply. Sweepstakes rules, terms, conditions and privacy: festivalfoods.com/saves
(Eligible to win May 1, 2024 - November 15, 2024)

Appleton • Cooke Region • Eau Claire • Fond du Lac • Green Bay • Janesville
Manitowish • Marshfield • Milwaukee • Oshkosh • Stevens Point

festival
TURKEY TROT
17TH ANNUAL

2 Mile Walk • 2 Mile Fun Run • 5 Mile Run

Thanksgiving Day

November 28, 2024 | 8 AM

Register today at
FestivalFoodsTurkeyTrot.com

All finishers receive a long-sleeved T-shirt* and a Festival Foods pumpkin pie!
*Race-week registrations are not guaranteed that preferred shirt size.

REGISTER FOR A CHANCE TO WIN A SNOWBLOWER!

We've partnered with Fleet Farm to give 11 lucky participants a brand-new snowblower! Each 2024 Festival Foods Turkey Trot 5-person participant will be entered for a chance to win!

In partnership with **Fleet Farm**

All proceeds benefit:
the Y **BOYS & GIRLS CLUB**

Partner: Fleet Farm

bellin's **CAMERON'S** **FOLEY** **General Mills** **G** **opel foods** **Life Venture** **KEMPS** **pepsi** **RODAC** **UNFI** **Capital**



Thank You



FestivalFoodsTurkeyTrot.com

Benefiting:

