

**festival**  
foods

# TURKEY TROT

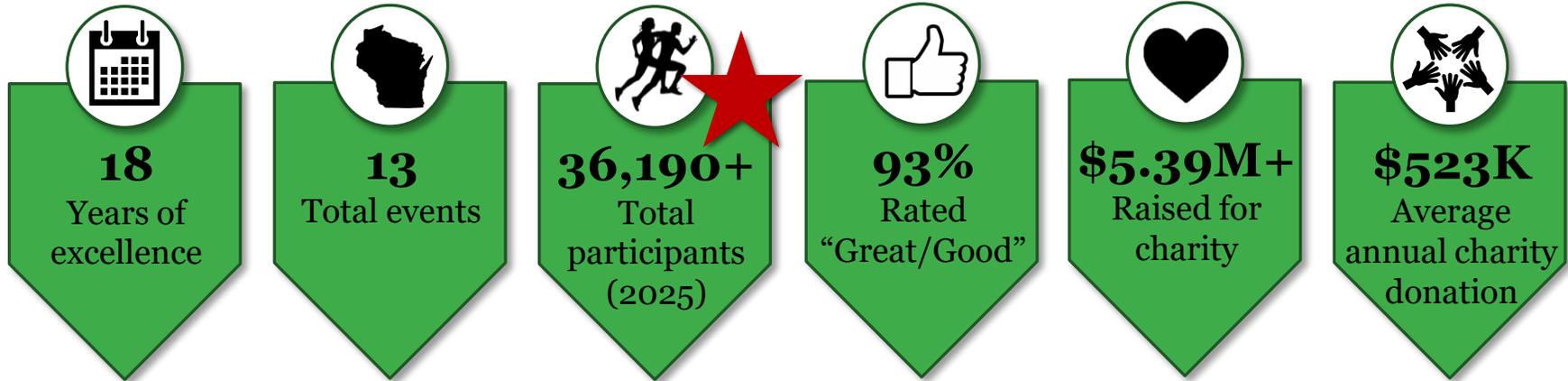


**Thanksgiving Day:  
Thursday, November 26, 2026**

**Benefiting:**



# MAKING A DIFFERENCE



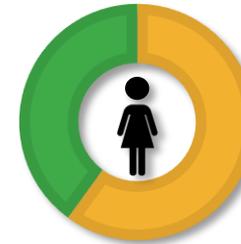
## VISION

To give back to the community and raise awareness of select charities. The Festival Foods Turkey Trot will create and sustain an event that focuses on **Families, Healthy Living, Fun, and a Sense of Community** for all ages and abilities.

### 4 Events

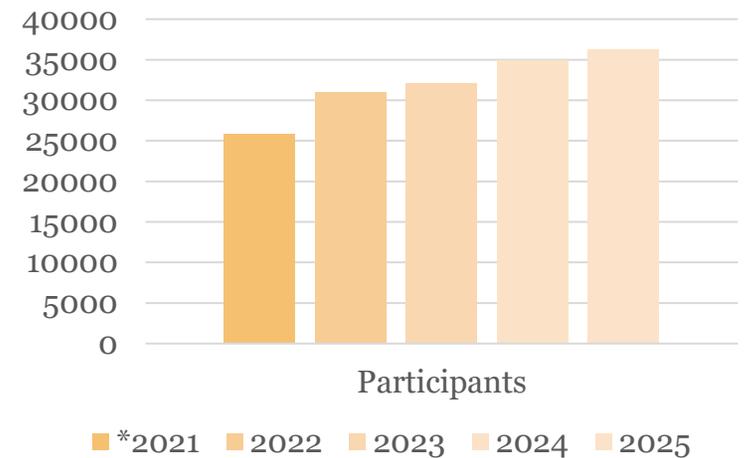
- 2 Mile Walk
- 2 Mile Fun Run
- 5 Mile Run
- 2 Mile Dog Jog

## DEMOGRAPHICS



**60%** Female  
**40%** Male

## Annual Participation



# KEY PARTNER OPPORTUNITIES



# Opportunities to show your involvement



## Public Awareness

- Emcee recognition
- Part of a family tradition
- Support of YMCA and Boys & Girls Club
- Support of local community



## Store Materials

- Grocery bags
- Signage
- Posters
- Store associate worn t-shirts



## Event Materials

- On-site banners
- Logo on t-shirts
- Finish chute signage
- Banners in event venues



## Digital Opportunities

- Logo on event website
- Logo on community registration website
- Digital promotion
- Logo in participant emails
- Social media mentions



## And More Special Incentives

- Registration discounts for employees
- Booth at registration
- Promotional materials for participants
- Coupon opportunities

# Statewide Opportunities Only

## Plastic Bags

- Over 10 Million printed



## T-Shirts

- Back artwork



## Finish Chute Signage



## Posters & Coupons



# START

# PARTNERSHIP PACKAGES

# Thank You



*FestivalFoodsTurkeyTrot.com*

Benefiting:



BOYS & GIRLS CLUBS